

Survey of an Emerging Service Industry: Technology Transfer

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Reviewer Joseph G. Gratton

This volume is the first compilation of organizations dealing with

technology transfer that this reviewer has ever seen. The book, as I see it, would be of little interest to Federal technology utilization program managers. However, the book should serve as a useful tool for the private inventor or the company acting as intervenor for the inventor. If this volume encourages and promotes technology transfer, it will have served a very useful purpose.

Any book of this type is out of date at printing and this one is no exception. No attempt should be made to keep it updated. I disagree with the author on the point that a product must result before technology is transferred; for example, a transfer

occurs when one company adopts another's better or less expensive method or methods of producing an already marketed product.

At best, at the time of printing the book represents a compilation of companies active in technology transfer as a service industry.

Joseph G. Gratton has worked in various areas and at various levels in the atomic energy program for 22 years. He is presently assistant director for publications in the USAEC Division of Technical Information. Part of his responsibilities include the AEC technology utilization effort.